

MADDI LELLI

MADDILELLI.COM

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My name is Madalyn Lelli (but please, call me Maddi) and I'm recent graduate of the Stamps School of Art & Design at the University of Michigan with plenty of experience in graphic design. However, I love experimenting with other media and combining them with my design work, including programming, Arduino, photography & animation.

SKILLS

ADVANCED PROFICIENCY

- Photoshop
- Illustrator
- After Effects
- InDesign
- Lightroom
- Processing
- Microsoft Office

INTERMEDIATE PROFICIENCY

- TouchDesigner
- Arduino
- Processing
- Google SketchUp
- HTML & CSS

EXPERIENCE

DECIPHER CONFERENCE - GRAPHIC DESIGNER

MAY 2018 - SEPTEMBER 2018

Designed all print materials for the AIGA DEC Decipher Conference held at the Stamps School of Art & Design. This included schedules, signage, posters, maps, mailers, advertisements, and attendee gift packages.

UPROAR COMMUNICATIONS - INTERN

MAY 2017 - AUGUST 2017

Worked alongside full-time graphic designers on a variety of projects for both national and international companies. Designed logos for small and large businesses. Created animated web-ads using After Effects.

EDM WORLD MAGAZINE - GRAPHIC DESIGNER

JUNE 2017 - JANUARY 2018

Designed full issues of EDM World Magazine - a digital publication for electronic music fans. Created designs for merchandising and web applications. Took photos for the magazine at concerts & events.

STAMPS SCHOOL OF ART & DESIGN - DIGITAL ASSISTANT

OCTOBER 2016 - PRESENT | ANN ARBOR, MI

Assisted students with operating equipment such as DSLR cameras, camcorders, professional lights, tripods, & projectors. Operated and maintained printers, worked with both students and staff on in-class and out-of-class projects.

MADDI LELLI - FREELANCER

JANUARY 2014 - PRESENT

Created logos for small businesses and various on-campus organizations. Designed album covers/visual brand strategies for local musicians/DJs. Created websites for on-campus organizations and university faculty.

EDUCATION

STAMPS SCHOOL OF ART & DESIGN - BACHELOR OF FINE ARTS

SEPTEMBER 2015 - MAY 2019 | ANN ARBOR, MI